

# 2021

# WAKA AMA

# CORPORATE CHALLENGE



**WHEN:** THURSDAY 21st JAN 2021

**WHERE:** AT THE 2021 TE WĀNANGA O AOTEAROA WAKA AMA SPRINT NATIONALS - LAKE KARĀPIRO, CAMBRIDGE

**WHAT:** 12 PERSON\* CORPORATE TEAMS RACING TO BE CROWNED THE CORPORATE CHALLENGE CHAMPS

**CONTACT:** ADMIN@WAKAAMA.CO.NZ

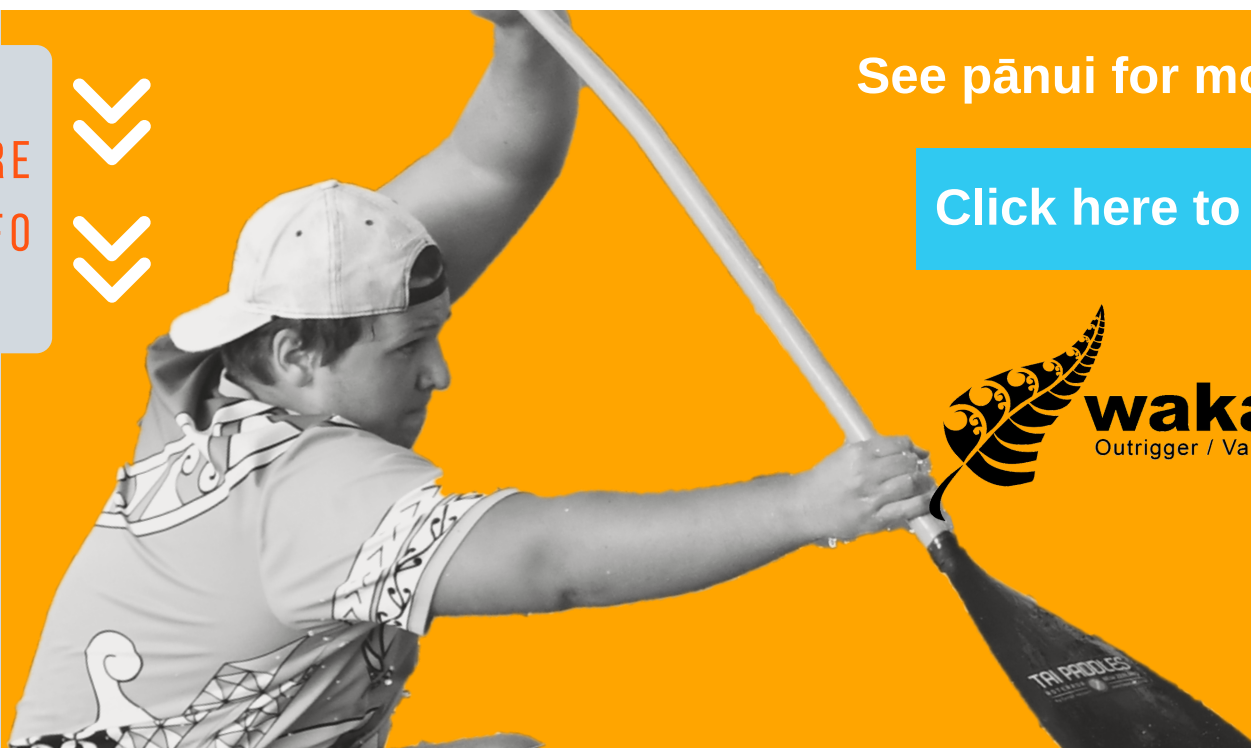
ALL PROCEEDS OF THE WAKA AMA CORPORATE CHALLENGE  
WILL GO TOWARDS RANGATAHI DEVELOPMENT

MORE  
INFO



See pānui for more info.

[Click here to register](#)



**wakaama**  
Outrigger / Va'a / New Zealand

# HE PĀNUI

- \*Teams will consist of 11 paddlers, the 12th paddler (the steerer) can be provided if needed.
- Teams must have 6 men, 6 women
- Teams can be connected with a local club for trainings. PLEASE NOTE: This is at your own expense and at the discretion of the club
- Race Distance will be 250m on our world-class race course at Lake Karāpiro
- Cost per team is \$1000+ GST
- **If one organisation cannot field a full W12 team, we are happy for two organisations to combine (6 paddlers each) to make up a W12. The cost would then be split between the two organisation \$500 each.**
- All teams will get at least 2 races throughout the day - this is an all-day event
- Lunch will be provided for paddlers only
- Paddlers must be employees or contractors of your organisation
- If any of your paddlers are racing in club teams - club races will not be disrupted or changed to accommodate those paddlers.
- The Corporate Challenge awards ceremony will be at the end of the racing day and included in our club championship prizegiving
- Please note our event is drug, smoke and alcohol free. We are a whānau event
- More information will be provided once you have registered
- **For more information regarding Waka Ama head to our website [www.wakaama.co.nz](http://www.wakaama.co.nz)**

## CLUB RACE SPONSORSHIP

### Additional Opportunity

If your organisation is interested in becoming a naming sponsor of a National Club Sprint Championship Race for an additional \$1000 please contact [admin@wakaama.co.nz](mailto:admin@wakaama.co.nz)

#### Benefits of this sponsorship include:

- Naming sponsor of a W12 event - i.e. Open Men W12
- Exposure before, during and after the event
- Exposure across numerous social media channels and Māori Television coverage
- Logo to be included on the race draw for that event
- The opportunity to present medals to your chosen sponsored event



# RANGATAHI DEVELOPMENT



WITH HELP FROM YOUR ORGANISATION WE WOULD LIKE TO CONTINUE THE MAHI WE ALREADY DO AND PROVIDE EVEN MORE OPPORTUNITIES FOR OUR WAKA AMA RANGATAHI

AS OF NOVEMBER 2020

**3,087**

PADDLERS UNDER 19

Of our rangatahi paddlers are under the age of 10

**26%**

**54%**

More than half of our rangatahi paddlers are female

**100%**

Have the support of their waka ama whānau

## He aha ā mātou mahi?

Our mahi is to use the sport of waka ama as a vehicle to provide our rangatahi with as many opportunities as possible

A few examples of opportunities we provide are:

- To be a part of a sport where their whole whānau can take part
- To learn our values and model those behaviours in and outside of the sport
- The pathway to paddle right from the age of 5 to the Master 70s
- To take part in various events from grass-roots to the Sprint Nationals to International events
- To be safe on the water and educated about water safety
- The opportunity to take part in one of the fastest growing Secondary School Sports
- Interaction on our social media platforms, empowering our rangatahi to share their knowledge
- Educating our rangatahi about the culture of our sport, the history and the future - that they will be a huge part of
- Giving our rangatahi opportunities to be involved at a coaching level and giving back to their community
- Fostering a sport that is FUN and accessible for all!

